



27 BREWSTER DR., MIDDLETOWN, NY 10940  
 TAX ID NO: 20-0471546  
 (845) 866-1345 (M. Loor) or (845) 527-3825 (K. Rifkin)

[www.celebratelifehalfmarathon.com](http://www.celebratelifehalfmarathon.com)

Dear Sponsor,

Once again, on March 14, 2010, we will be Celebrating Life by hosting our seventh annual half marathon, run on the tranquil roads of Wolf Lake and Emerald Green, near Rock Hill, NY! We are very excited to inform you that 100% of the proceeds from the 2009 Celebrate Life Half Marathon were and are being used to help alleviate specific needs of survivors and people afflicted with cancer, via CROC (Citizens Reunited to Overcome Cancer).

Each and every one of us can relate to this horrible, debilitating, and life taking disease. Cancer in any form knows no age, gender, ethnic background or social status. Please join us on March 14 by making a donation or participating in the run/walk on behalf of this commendable charity. We hope that we can count on you this year! Please help us help.

The following pledges are suggested, however, we will graciously accept "in kind" donations or any other contribution you wish to make:

**SUGGESTED PLEDGE AMOUNTS:**

**Super**  
\$5000

**Gold**  
\$500

**Platinum**  
\$ 750 - \$ 1000

**Silver**  
\$ 250

**Bronze**  
\$125

**In Kind donations of any type!**

**Jumping over hurdles**

**Supporting each other**

**Working together**

**Racing for a cause**

**CELEBRATE LIFE FACTS:**

- Raised \$15,000 in 2009
- Helped cancer patients equally in Orange and Sullivan Counties
- Direct patient medical expenses paid from the Celebrate Life Fund
- Patients were helped with direct payment of physician co-pays, transportation, prescriptions, dental bills and support groups
- No administrative or overhead expenses!

**PROCEEDS TO BENEFIT:**



Croc was founded and is directed by Dr. Tom Eanelli. It is an organization dedicated to the treatment and eradication of cancer and to provide cancer survivors with the necessary tools to live happier and healthier lives.

March seems so far away, but it will be here before we know it, so we are asking that you submit your donation as soon as possible. You can fill out the bottom of this letter and mail it together with your donation to the address listed below. We thank you in advance for your generosity!

Sincerely,  
 Myriam Loor & Kathleen Rifkin  
 Race Directors



Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City, State, Zip \_\_\_\_\_  
 Amount Donated \_\_\_\_\_

**Please make your check payable to:**  
 Celebrate Life Half Marathon  
**And mail your donation to:**  
 Celebrate Life Half Marathon  
 27 Brewster Dr.  
 Middletown, NY 10940